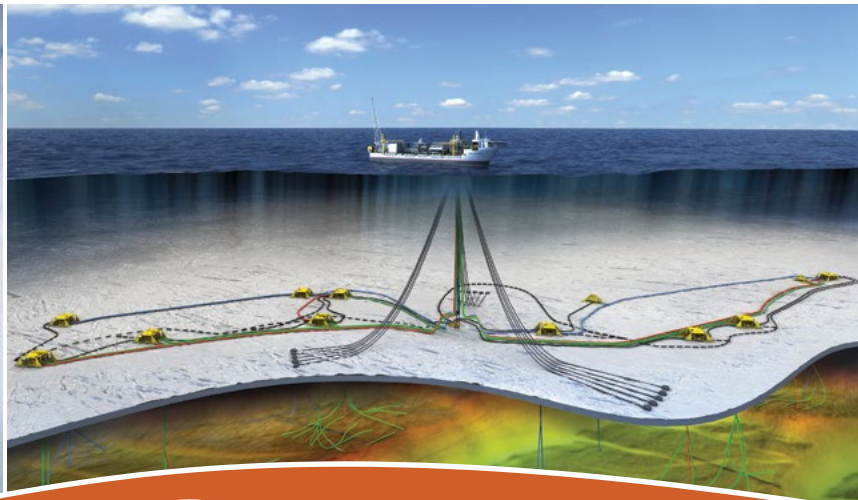


SPONSOR & EXHIBITOR PROSPECTUS



Austin, Texas, USA | August 16-19, 2020

4th International Symposium on Frontiers in Offshore Geotechnics



Hosted by  **TEXAS**
The University of Texas at Austin

Under the
auspices of



www.isfog2020.org

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An Invitation to Exhibit & Sponsor

Who is ASCE?

Founded in 1852, the American Society of Civil Engineers (ASCE) represents more than 144,000 members of the civil engineering profession worldwide and is America's oldest national engineering society geared to the advancement of science and profession of engineering to enhance the welfare of humanity.

What is the Geo-Institute (G-I)?

Created by ASCE in October 1996, G-I combines the talents and perspectives of its members to promote the geotechnical profession and enhance career development through specialty conferences, journals and practice-oriented publications, educational programs, networking and coalition-building, technical committees and task forces and leadership on emerging issues. The 13,000 members and 63 organizational members of G-I include scientists, engineers, technologists and organizations interested in improving the environment, mitigating natural hazards, and constructing economically engineered facilities.



Why Should You Exhibit or Sponsor at ISFOG 2020?

Reach more prospects in three days than your sales team can reach in three months. Build your brand and increase awareness of your products and services. Meet with key clients and business partners.

- The products and services you exhibit are part of the Conference focus. Your expertise is valued by Conference participants.
- Nearly 7 hours worth of dedicated networking events will take place in the Exhibit Hall during the Conference to provide you with more exposure to potential clients than your sales team can reach in months.
- Build your brand and increase customer awareness of the products and solutions you have to offer.
- Build your customer relationships; meet with key clients and business partners.
- Keep up on industry trends, gather competitive intelligence, and make competitive comparisons.

Who Should Exhibit?

- Geotechnical and environmental consultants and engineers and designers
- Software developers of hazard, surveys, uncertainty, and probability modelers
- Foundation, ground improvement, earth retention, renewable industries, and environmental remediation contractors
- Geohazard, geotechnical, oceanographers, and safety organizations
- Manufacturers of foundation, offshore foundations, tunnels, pipelines and cables, soil retaining, and slope stabilization equipment; instrumentation, insitu testing, sampling, drilling and insitu testing, and concrete repair products

Target Audience

This conference will bring together engineers, designers, surveys, industry representatives, citizen groups, developers, public officials, and others such as the following:

- Geotechnical scientists and engineers from consulting and academia
- Geotechnical surveys
- Maritime engineers
- Infrastructure developers, government agencies, military personnel, research organizations, offshore renewal energy companies, and the private sector
- Developers, designers, and planners for offshore platforms, offshore foundations, subsea installations, and renewable energy
- University educators
- Manufacturers of products for slope stabilization, foundations, tunnels, pipelines and cables
- Construction contractors specializing in projects involving survey and geohazards

ISFOG 2020 will bring together geoprofessionals interested in the field of geoenvironmental engineering, including geotechnical engineers, practitioners, researchers, educators, and firm owners to discuss case histories from around the world. Your products and services are valued by our attendees.

Exhibitor Benefits include:

- 10' x 10' Exhibit Booth
- One Complimentary Full Exhibitor Registration, which permits access to all conference sessions;
- One Complimentary Booth Personnel Registration, which grants access to the exhibit hall only and the functions therein;
- One Additional Booth Personnel Registration at \$250, a reduced rate from regular registration categories, which grants access to the exhibit hall only and the functions therein;
- One copy of the conference proceedings;
- 25-word description of your products or services in final program (due July 1, 2020); and
- Exposure at the Welcome Reception, breaks, and the exhibit hall lunches.

Exhibitor Fees

- \$2,595 (before November 30, 2019, 50% deposit due with contract; balance due April 1, 2020)
- \$2,795 (before March 31, 2020, 50% deposit due with contract; balance due April 1, 2020)
- \$2,995 (after April 1, 2020, 100% of the total fee due with contract)

Exhibitor Provisions

- 10 x 10-ft booth
- Pipe and drape in show colors
- 6' skirted table
- 2 chairs
- 1 trash can
- 1 ID sign

Cancellation of Space

Cancellation notification must be submitted in writing to ASCE Sales Management. A refund of the total amount paid less a \$100 processing fee per booth will be made if cancellation is received before **April 15, 2020**. No refunds will be granted for cancellations received after **April 15, 2020**.

Payment of Space

Applications must be accompanied by 50% of the total space rental fee, if mailed between **November 30, 2019** and **April 1, 2020**. If mailed after **April 1, 2020**, 100% of the total fee is due with the contract. All space must be paid in full by **April 1, 2020**. After that date, all reserved booth space not paid in full will be released for resale. Booth set-up is prohibited until exhibit space is paid in full. **Make checks payable to ASCE/2020 GEO ISFOG EXHIBITS.**

Assignment of Exhibit Space

Space is assigned to companies in good standing and upon receipt of the full payment. Contracts will be dated and assigned in the order received. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made with respect to booth location. Before **April 15, 2020**, G-Organizational Members will be given priority assignments.

Exhibitor Registration

Complimentary Registration

Included in your space rental fee is one Full Registration and one Booth Personnel Registration. An Exhibitor Registration Form will be sent as part of the official Exhibitor Service Kit, emailed 3 months prior to ISFOG 2020. The Exhibitor Registration forms must be completed for Full Registration and Booth Personnel and returned to registrations@asce.org or faxed to (866) 902-5593 no later than **July 15, 2020**. Please use one form per person. After **July 15, 2020**, exhibitor registration will take place on-site at ISFOG 2020, and there will be a **\$50 on-site service fee to process**.

Additional Booth Personnel Registration

One Additional Booth Personnel Registration may be purchased at the reduced rate of \$250. Additional registrations must be purchased at the full conference rate. The Additional Booth Personnel Registration Form will be included in the Exhibitor Service Kit. The form must be completed and returned to registrations@asce.org or faxed to (866) 902-5593 no later than **July 15, 2020**. After **July 15, 2020**, exhibitor registration will take place on-site ISFOG 2020, and a **\$50 on-site service fee will be assessed**.

Shipping

Shipping information will be included in the Exhibitor Service Kit. Please do not ship directly to the hotel or convention center. Unauthorized shipments may be refused.

Exhibit Hall Hours

(Subject to change)

Sunday, August 16, 2020

*Decorator Move-in	8:00 a.m. – 1:00 p.m.
*Exhibitor Move-in	1:00 – 5:00 p.m.
Exhibit Hall Hours/ Welcome Reception	5:00 – 7:00 p.m.

Monday, August 17, 2020

Morning Break	10:00 – 10:30 a.m.
Exhibit Hall Luncheon	12:00 – 1:30 p.m.
Afternoon Break	3:00 – 3:30 p.m.

Tuesday, August 18, 2020

Morning Break	10:00 – 10:30 a.m.
Exhibit Hall Luncheon	12:00 – 1:30 p.m.
Afternoon Break	3:00 – 3:30 p.m.

Wednesday, August 19, 2020

Morning Break	10:00 – 10:30 a.m.
Exhibit Hall Luncheon	12:00 – 1:30 p.m.
*Exhibitor Move Out	3:30 – 6:00 p.m.

Reserve Your Space Now!

To exhibit at ISFOG 2020, contact Drew Caracciolo at dcaracciolo@asce.org or (703)295-6087 or Trevor Williams at twilliams@asce.org or (703) 295-6349. Take advantage of this prime opportunity to reach your target audience. For more information, please visit the conference website at www.ISFOG2020.org.

Venue

ISFOG 2020 will be held at the AT&T Conference Center, on the scenic grounds of The University of Texas at Austin. The AT&T Conference Center, located approximately 10 minutes north of the city center, offers a range of accommodations within walking distance to several restaurants and popular nightlife venues.

Transportation to local attractions is offered regularly from the venue. Booking details are available on the ISFOG 2020 website.

Austin, Texas

Austin, the capital of Texas, is the fastest growing large city in the United States, with a population just shy of a million, making it the 11th most populous city in the United States. It is also the Live Music Capital of the World, the cultural and economic center of the Austin-Round Rock metropolitan area, and home to numerous lakes, rivers, and waterways, including Lady Bird Lake and Lake Travis on the Colorado River as well as Barton Springs – a natural pool in the center of the city.

Austin is located approximately 160 miles northwest of Houston, connected by interstate route US-290. Air travel is serviced by the Austin-Bergstrom International Airport, located 8 miles (20 minutes) from UT Austin, with non-stop service to most major U.S. airports and several European airports (including London, Amsterdam, Copenhagen, Frankfurt, and Stockholm).

Points of Interest

- Blanton Museum of Art
- Harry Ransom Center
- The Contemporary Austin - The Jones Center
- The Escape Game Austin
- Austin Duck Adventures
- Austin Aquarium
- Austin Fire Museum
- Bee Cave Sculpture Park
- George Washington Carver Museum
- Pubcrawler of Austin

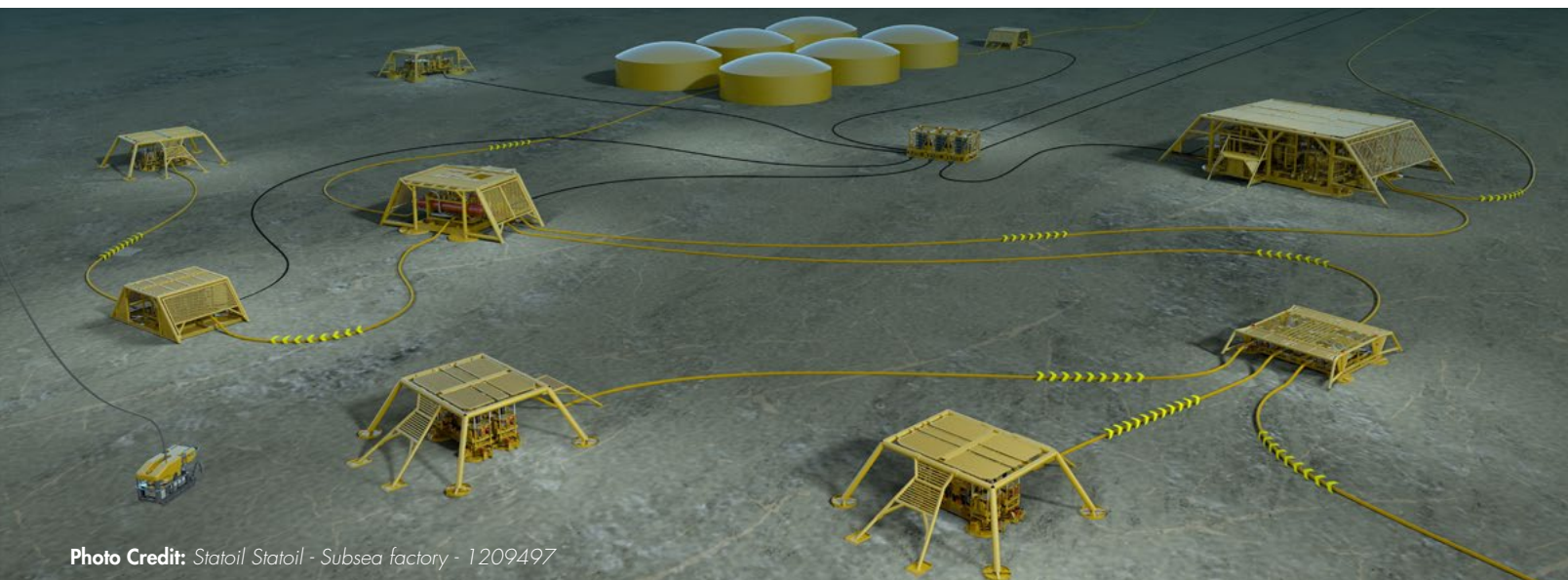


Photo Credit: Statoil Statoil - Subsea factory - 1209497

You are invited to sponsor at this highly regarded ISFOG 2020 Conference in Austin, Texas August 16-19, 2020

To find out more about sponsorship and exhibitor opportunities at ISFOG 2020 Conference, please contact **Drew Caracciolo** at dcaracciolo@asce.org or (703) 295-6087 or **Trevor Williams** at twilliams@asce.org or (703) 295-6349.

Platinum – \$10,000

- Standard Booth (10'w x 10'd; includes registration for 2 attendees)
- Logo in Conference eBlasts
- Company acknowledged in proceedings
- Logo on Conference Website
- Logo on Conference Signage (Exhibit Hall Floor Plan/Schedule Sign/Separate Sponsor Sign)

Gold – \$7,500

- Table Signage at Lunches
- Logo in Conference eBlasts
- Company acknowledged in proceedings
- Logo on Conference Website
- Logo on Conference Signage (Exhibit Hall Floor Plan/Schedule Sign/Separate Sponsor Sign)

Silver – \$5,000

- Logo on Signage at Food/Beverage Stations during Networking, Breakfast, and Breaks
- Company acknowledged in proceedings
- Logo on Conference Website
- Logo on Conference Signage

Bronze – \$3,000

- Company acknowledged in proceedings
- Logo on Conference Website
- Logo on Conference Signage (Exhibit Hall Floor Plan/Schedule Sign/Separate Sponsor Sign)

Copper – \$1,500

- Logo on Conference Website
- Logo on Conference Signage (Exhibit Hall Floor Plan/Schedule Sign/Separate Sponsor Sign)

Recognition Benefits	Platinum	Gold	Silver	Bronze	Copper	Student Competition
	\$10,000+	\$7,500	\$5,000	\$3,000	\$1,500	\$1,500
Complimentary 10' x 10' Exhibit Hall Booth	1					
Complimentary Full Conference Registration	2	1				
Tickets to Sponsored Event	4	2				
Ad in the Conference Final Program	One Full Page Ad	One ½ Page Ad				
Marketing flyer (inserted into Registration materials)	1	1	1			
Podium Recognition at Plenary Opening Event	✓	✓	✓			
Attendee List Pre- and Post-Conference	✓	✓	✓	✓		
Signage – Recognition displayed at sponsored event (if applicable)	Logo	Logo	Logo			
Logo/Name in Conference Marketing Emails	Logo	Logo	Logo	Name		
Logo/Name in Conference Final Program	Logo	Logo	Logo	Name		
Logo/Name in Conference Signage	Logo	Logo	Logo	Name		
Logo/Name in Conference Website	Logo	Logo	Logo	Name		
Entrance slide show recognition	Logo	Logo	Name	Name	Name	Name
Program recognition with event description	Logo	Logo	Name	Name	Name	Name

Schedule-at-a-Glance

Subject to Change

Sunday, August 16

5:00 pm – 7:00 pm Welcome Reception with Exhibitors and Sponsors

Monday, August 17

8:30 am – 10:00 am Plenary Session

10:30 am – 12:00 pm Technical Sessions

1:30 pm – 3:00 pm Plenary Session

3:30 pm – 5:00 pm Technical Sessions

5:30 pm – 7:00 pm McClelland Lecture

Tuesday, August 18

8:30 am – 10:00 am Plenary Session

10:30 am – 12:00 pm Technical Sessions

1:30 pm – 3:00 pm Plenary Session

3:30 pm – 5:00 pm Technical Sessions

5:00 pm – 8:00 pm Banquet

Wednesday, August 19

8:30 am – 10:00 am Plenary Session

10:30 am – 12:00 pm Technical Sessions

1:30 pm – 3:00 pm Plenary Session

3:30 pm – 5:00 pm Technical Sessions

Key Dates

- Accepting abstract submissions and symposium content proposals from **April 1, 2019 to May 31, 2019**
- Notification of paper/content acceptance: **August 31, 2019**
- Manuscripts due **December 2, 2019**
- Camera-ready manuscripts due **April 6, 2020**
- Early Bird Registration deadline **June 24, 2020**
- Advance Registration Deadline **July 15, 2020**
- Exhibitor Registrations due **July 15, 2020**
- Hotel Reservation deadline **July 15, 2020**
- Symposium **August 16-19, 2020**

